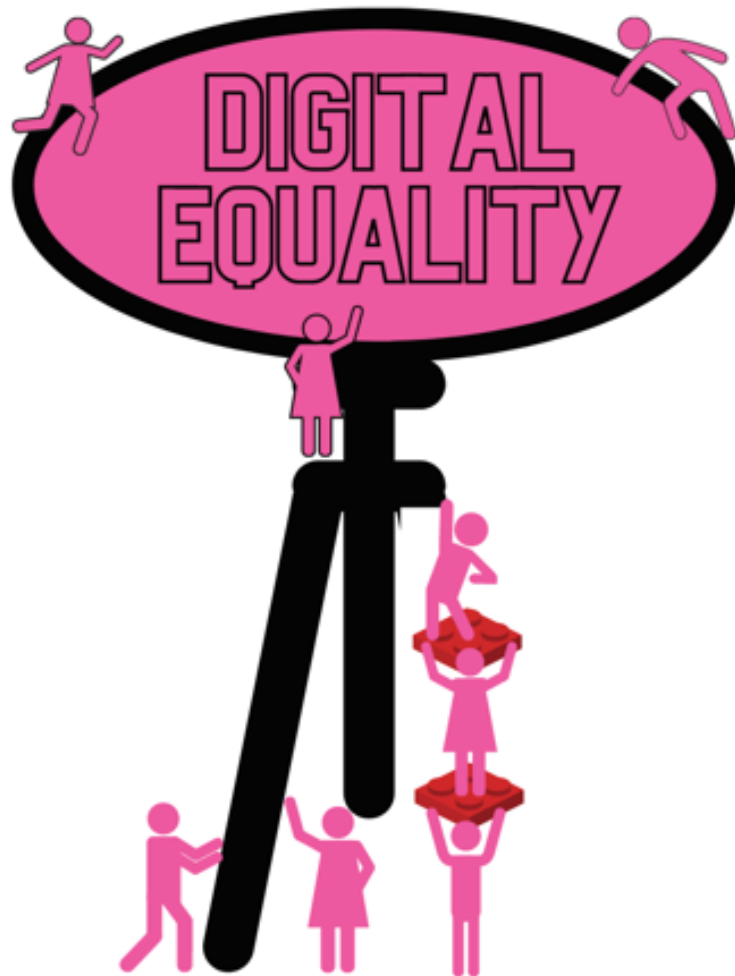


# Cambridgeshire Digital Partnership (CDP)

2021/2



Cambridgeshire  
**Digital**  
Partnership



## This report covers

- Formalising the partnership
- Growing online presence
- Building connections
- Bringing people together
- Next steps

# Formalising the Partnership

## Summary

CDP have created & embedded policies and procedures, giving the network good governance. This can be built on, if the partnership decide to apply for charity status, at a later date.

## Governance

CDP has set-up as an unincorporated association, supported by CCVS. CDP adhere to the policies and procedures set out by CCVS as well as their own. Documents are available [via the CDP website](#) and include;

### Governance

- Constitution
- Terms of Reference

### Policies

- Data Protection & Privacy
- Equality & Diversity

**Cambridgeshire Digital Partnership (CDP)** are a network set up to improve digital inclusion across Cambridgeshire.



## Steering Group, meeting every 6/8 weeks

**Meetings have set agenda and minutes taken.**

### Current members

- Laurie Frankland, New Horizons, CHS Group.
- Rosie Veitch, Cambridgeshire Libraries.
- James Lewis, Cambridge Online.
- Mark Freeman, CCVS
- Sue Gowling & Paul Gregg, Laptops4Learning
- Phil Priestley, Cambs Youth Panel

### Advisors

- Paul Fox, Cambridgeshire County Council
- Graham Lewis, Cambridge City Council

# Developing Online Presence

**CDP have strengthened their public profile**, growing their audience by developing an online presence, creating platforms that can be built on to suit future needs and managed in a time efficient way.

**New website, built and launched**  
[www.cambridgeshiredigitalpartnership.org.uk](http://www.cambridgeshiredigitalpartnership.org.uk)

This builds on the former blog based website, providing an accessible a platform for the network to explain and promote;

- [Who they are](#)
- [How the network is managed](#)
- [Upcoming events](#)
- [How people can join and support](#)

It also acts as a platform to [share resources](#), as well as the [news and views](#) of partnership members.

**Top Tweet** earned 1,015 impressions

That's our first network meeting wrapped up! BIG thank you to attendees and speakers. Lots of ideas to collate so watch this space.

Missed the event but want to know more about the partnership or how we might be able to help your organisation? Contact us [bit.ly/3H4sT7q](https://bit.ly/3H4sT7q) [pic.twitter.com/vGycLrPIhM](https://pic.twitter.com/vGycLrPIhM)



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## Reaching out

### Trying new platforms

- [YouTube](#)
- Meet-Up Group, to reach individuals.
- LinkedIn Profile, to connect with companies.

## Twitter [@CambsDigi](#)

- Followers have increased, from 155 to **383**.
- Profile visits increase from average of 250 per month to **3000+**

## Creating Content

### Blogs & E-Newsletter

- [First E-Newsletter](#) sent via MailChimp. Opened 100 times so far.
- [Six blogs](#) written to promote CDP, events and share views of partners. Shared via social media and sector networks.



Cambridgeshire  
**Digital**  
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# Building Connections

## Supporter Network Launched

CDP launched their [supporter offer](#) in [October 2021](#) and have registered 14 organisations to date, with more attending online events. This demonstrates a need and demand for CDP to be public facing and provide ways for people to come together to tackle digital inequality in Cambridgeshire.

## Registered CDP Supporters

1. PosAbility
2. WEA
3. York Street Medical Practice - Cambridge City PCN
4. Red Hen
5. Cambridge City Council Active Lifestyle Team
6. Care Network
7. Sawston Timebank
8. Meridian PCN
9. Cambridge Community Arts
10. Ramsey Neighbourhood Trust
11. The Prince's Trust
12. Connecting Cambridgeshire
13. Reed in Partnership
14. It Takes a City



## Platform at sector meetings & events

### Raising awareness with:

- Cambridge Mental Health Network
- Financial Capability Forum
- GET Group
- Cambridge Ahead, Technology Group
- Healthwatch Cambridgeshire and Peterborough AGM
- East Cambs Parish and Community Forum

## Enquiries received

CDP have received 20 general enquiries from individuals looking to donate, find out more or to be signposted.

# Bringing People Together

**Summary.** CDP have set the scene for hosting quarterly network events. Providing a platform for building working relationships & shared learning.

## #CambsDigiWeek2021.

October 2021 during [GetOnlineWeek](#), CDP hosted their second online conference.

### With almost 150 bookings for five events, guest speakers discussed;

- The impact of digital inequality on individuals experiencing homelessness.
- The digital skills gap and how this effects organisations and individuals.
- The relationship between health services and digital access.
- How digital tools can support your organisation in becoming more accessible.
- Recordings of talks are on [YouTube](#).
- The event has been shared via a [Blog](#).
- Conversations are captured in [Jam Board](#).



## Network Events Launched

### 25 January CDP hosted their first virtual network event.

- This event acted as a starting point, to find out what organisations want from the network, informing the 2022 Action Plan (P.5).
- 30 attended from a range of organisations, including the Princes Trust, NHS Cambridgeshire and Peterborough Foundation Trust, It Takes a City, The Red Hen Project, Department for Work and Pensions, Cambridgeshire Skills, Connecting Cambridgeshire, and Trussell Trust.
- Guest presentations from [Growth Works](#) and [Cambridgeshire and Peterborough Combined Authority](#).
- Each Network Event will be shared publicly via a [blog on the CDP website](#).

## #CambsDigiWeek2021 feedback

Each event received 4 or 5 Star ratings

*"I was very glad to have attended it was interesting and well-paced. Thank you"*

*"Many thanks – it was very informative and enlightening, plus very well run."*



# Next steps, the year ahead

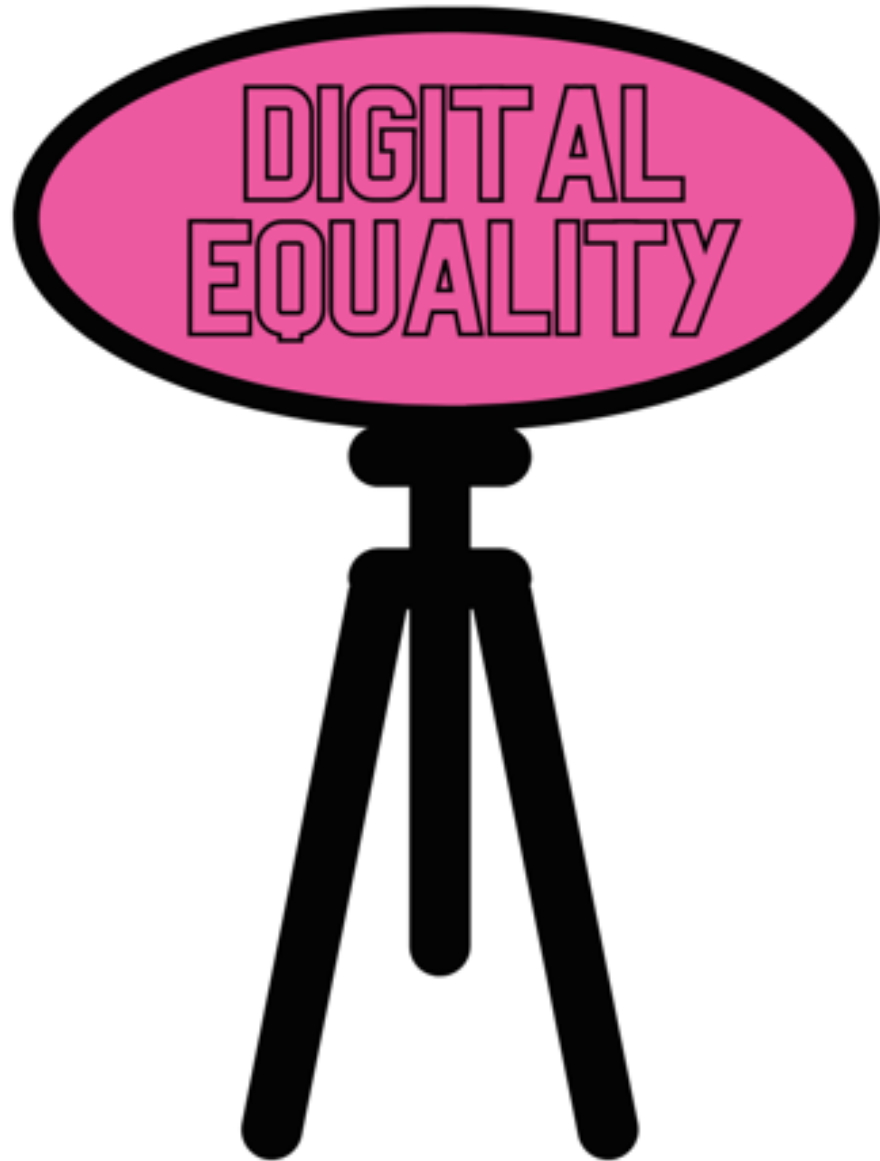
CDP have identified **10 Action Points** for the year ahead, informed by consultation with supporters, event attendees and Steering Group.

[The full report, setting out the plan, is available from the CDP website.](#)

## Action Plan, what CDP will do in 2022/3

1. Deliver quarterly **network meetings** with opportunity for supporters to give updates, hear from guest speakers on best practice, work together to create resources and promote digital inclusion.
2. Set-up and maintain internal and external information **sharing platforms** for network members to communicate with each other and to raise awareness of their work.
3. Make a **communications pack** to raise awareness of the partnership and incorporate this into the welcome to supporters.
4. Work in partnership to **seek funding** and explore options for an external directory that maps digital services in the city and county.
5. Deliver virtual **CambsDigi conference** in line with Get Online Week October 2022.
6. Build **connections with businesses**, primarily through Steering Group connections and host a themed event as part of the conference.
7. Deliver a **communications plan** to support network meetings and advocate beyond supporters.
8. Explore and **apply for appropriate funds** to pay for CDP administration.
9. Continue conversations about **organisation structure**, applying for charity status when appropriate.
10. Deliver annual review of network through **evaluation survey**.





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