

**100%
Digital
Leeds**

A community-based approach to increase digital inclusion

CDP Network, 7 February 2023



@100DigitalLeeds

#DigitalInclusion

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The 100% Digital Leeds ambition

Everyone in Leeds has equal opportunity to use digital tools, technology and services in the right way for them.

Objectives:

- Build a coordinated and connected digital inclusion ecosystem across Leeds.
- Increase the capacity of organisations across the city to deliver digital inclusion in a sustainable way.
- Increase awareness and understanding of the digital inclusion agenda and influence systems-level change across the city.

Outcomes:

- **For communities:** Ensuring better digital access to support people's independence and ability to make informed choices.
- **For partners:** Enhancing service offers and improving efficiencies.
- **For the city:** Enabling the delivery of Council/City/Regional/National priorities and strategies.

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Why we care about digital inclusion

Digital inclusion is an enabler to achieve wider outcomes.

Digital inclusion is social inclusion.

Those who would most benefit tend to be those who are least likely to be online.

Everyone should be able to make an informed choice. This means:

- Understanding the personal relevance of digital to their lives and how using digital tools, technology, and services can benefit them.
- Feeling confident in their ability to engage with digital.
- Having access to the resources they need to get connected.
- Having access to the resources they need to be able to develop their digital skills.

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Our community-based approach

Strengthening the place to empower the person.



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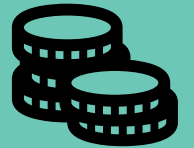
Support available from 100% Digital Leads

Building community capacity to increase digital inclusion.



Advising and supporting partners to develop their digital inclusion offers

Supporting partners to access funding and resources



Helping partners to develop their digital confidence so they can support others

Supporting partners to understand digital inclusion and have positive conversations



Forming strategic cross-sector partnerships to address specific digital inclusion issues

Ensuring digital inclusion is embedded across council, city, and regional strategies





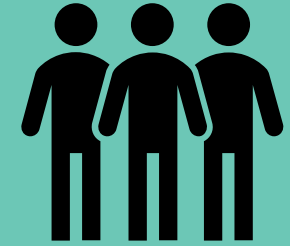
Support.

We work with the trained and trusted partners already supporting people and communities more likely to be digitally excluded.



Collaboration.

We bring partners together to co-produce bespoke solutions, building partnerships and bridges between organisations and services that serve particular communities.



Participation.

So that everyone can engage with and participate in an increasingly digital society, in the right way for them.

We want people to be able to make an **informed choice.**

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digitalinclusionleeds.com

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