

Tackling Data Poverty



Introducing Good Things Foundation



- UK's leading Digital Inclusion Charity
- Partner with Government, private sector and philanthropy
- Campaign for digital inclusion
- Community organisations are key to our work



Our vision is a world where everyone benefits from digital.



Good Things
Foundation

Delivering our mission to
Fix the Digital Divide - for Good



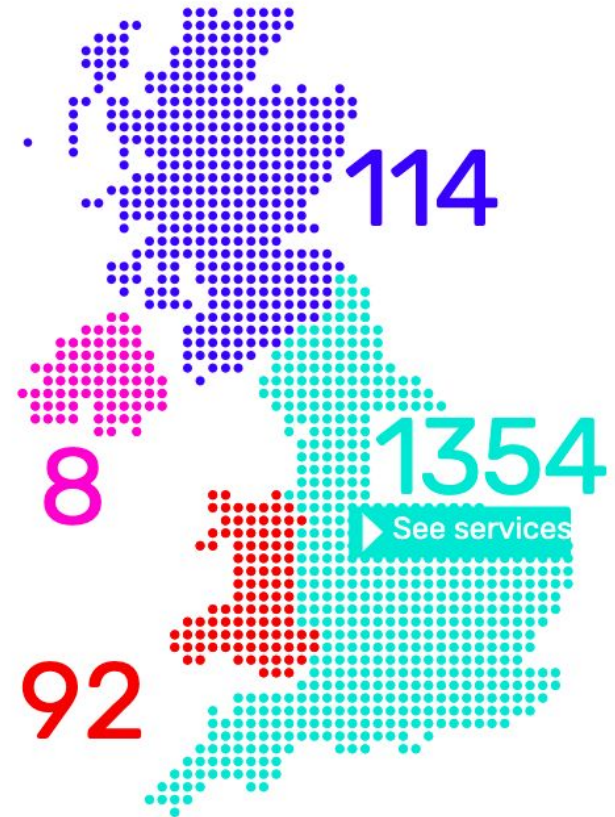
The National Digital
Inclusion Network

The National
Databank

The National
Device Bank

Benefits of joining the National Digital Inclusion Network

- Free to join
- Training, meet-ups and networking
- The National Databank
- The National Device Bank
- Free resources and learning platforms



Data Poverty

- **The internet is essential.**
- Pandemic highlighted the issue of data poverty.
- We launched the Data Poverty Lab in 2021
 - Research
 - Advocacy
 - The National Databank
- Cost of living crisis has deepened the digital divide.

8 million households struggle to afford connectivity
(Ofcom 2021)

Periodic Table of Internet Elements

Me Motor	Ho Housing	Fn Finance	Et Employment Earning Ed	Ov Government Services	Cl Cloud	Ed Education	Et Entertainment	Cm Community	Cr Creativity	Sc Social Connections	Mo Mobile Internet
Te Tech	Sh Shopping	Pc Parks	Jh Jobs	Wc Work	Oa Online Apps	Se Security	Vi Video	Og Oxygen	Se Search	Ff Fast Data	Na Nanotech
Pr Privacy	Ha Health	Fi Finance	Ap Apps	Be Business	Pe People	Cl Cloud	Ga Games	Cg Creative Gen	Re Retail	Vc Voice	Ac Artificial Intelligence
Ph Phishing	Hh Health	De Data	Ne Networks	Im Internet	Nw News	Ol Online	Gm Games	Su Social Media	Bl Blockchain	Sm Smart Tech	Vo Virtual Reality
Mh Mobile Health	Mm Mobile Marketing	In Internet	It Internet	Uc User Centric	De Data	Hw Hardware	Eb E-books	Vo Video	Pl Platform	Em Email	Db Database
Gp Gaming Platform	Mn Mobile Marketing	On Online	Wk Work	Co Creative	Mp Mobile Phone	Li Linux	Mu Music	Oc Online Content	Mc Mobile Commerce	Im Internet Marketing	Dl Digital Learning
Hs Health Services	Bl Blockchain	Ob Online	Tx Tech	Me Mobile	El Email	Kn Knowledge	Mv Mobile Video	Vp Virtual Privacy	Vr Virtual Reality	Ev Event	Sm Social Media
Sg Social Gaming	Ct Creative Tech	En Energy	Sh Shopping			St Software	Ra Robotics		Ar Artificial Reality	Od Online Data	Pm Personal Marketing

National Databank

Start distributing free mobile data to those in need!

- Telecoms companies **donate**
- Good Things **dispense**
- Community organisations **distribute**

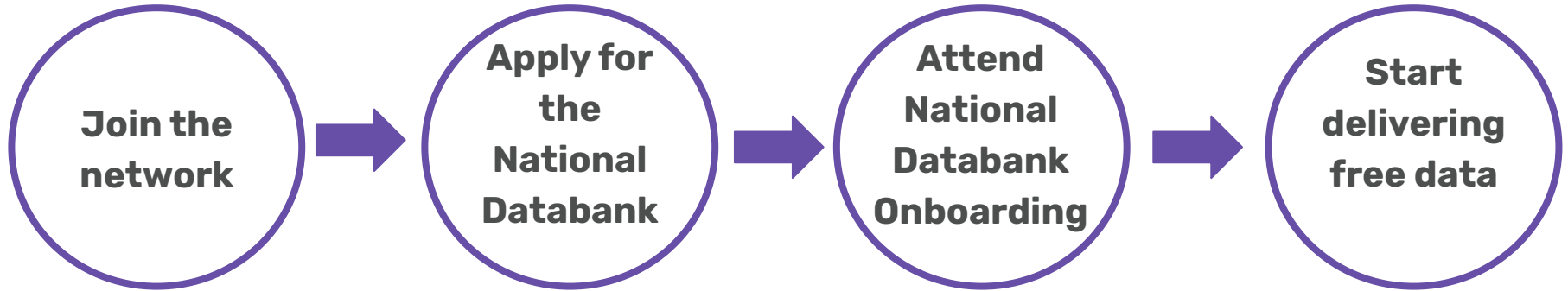
“It’s a lifeline”

1200

Databank hubs in the UK



National Databank - How to Apply



- Contact the team at:
hello@goodthingsfoundation.org
- Apply via an **Online form**



Monthly

Databank

Q & A Session

Supporting people with data connectivity

Co-produced guide to affordable internet

Identifying the right solution

Understanding data usage

More affordable options:

Pay as you go

Social tariffs



The National Device Bank

Reducing e-waste and tackling digital exclusion

1. Companies donate their used kit
2. Reconnome refurbish devices
3. Good Things distribute refurbished devices to organisations
4. Hubs gift devices to people who need them





Using your device	Starting to use the internet
Using email	Safety and security online
Staying in touch	Spending money online
Online entertainment	Working with office programs
Employment and work	Managing your health online

Over 30 free online courses meeting the needs of foundation and entry level skills

Good Things Foundation @GoodThingsFdn · 29 Jun
@LordsCommsCom has launched their inquiry on digital exclusion

The report draws on the evidence we submitted earlier this year, recognising the Government's current digital inclusion strategy is not enough.

Our main asks are the Committee's key recommendations 📌 [1/4]

[Show this thread](#)

The Committee recommends a new digital inclusion strategy should focus on:

- 1.** Urgent action to help with the cost-of-living crisis, such as cutting VAT on social tariffs.
- 2.** Investment in basic digital skills, recognising community organisations are key to achieving this.
- 3.** Boost the support available for community based digital inclusion hubs.
- 4.** Make public sector organisations donate old devices for digital inclusion, and encourage businesses to do the same.

Lords Communications and Digital Committee @LordsCommsCom

📢 We've published our report on Digital Exclusion:

✗ Millions across all age groups do not have basic digital skills or adequate internet access

👤 Government has no credible plan to solve this. It must act now.

Read the report here: ukparliament.shorthandstories.com/digital-exclus



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